

DOMAIN PORTFOLIO AUDIT

Identify domain gaps, stop impersonation and block cybersquatters before they harm your reputation.

 **Datasheet**

Key challenges

➤ **Is your brand at risk of impersonation?**

Typosquats and deceptive variants may be redirecting traffic, harvesting user data, or damaging your brand's reputation.

➤ **Are you making informed decisions about acquisitions?**

Without full visibility into the domain landscape, critical opportunities to secure high-value domains or prevent exploitation can be missed.

➤ **Could you be facing hidden legal and financial risks?**

Unmonitored domain gaps can lead to costly domain disputes.






➤ **Is your domain strategy ready for future growth?**

As your business expands, gaps in your domain coverage can expose new markets to risk.

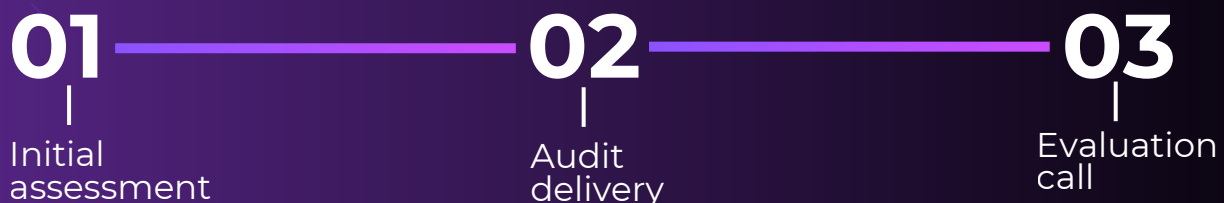
Our solution

Ilkari's Domain Portfolio Audit identifies gaps and risks across your domain assets. Through expert analysis we help you optimise your portfolio, protect your reputation, and ensure every domain delivers strategic value.

Why choose Ilkari?

-  Protect your brand from impersonation and abuse
-  Avoid costly domain recovery disputes
-  Future-proof your domain portfolio
-  Make smarter decisions about domain acquisitions
-  Safeguard customer trust and protect online traffic

How it works



What you'll receive

➤ Executive summary

A high-level overview of key findings, risks, and opportunities so stakeholders can quickly grasp what matters and why.

➤ Existing domain landscape

A detailed analysis of domains currently related to your brand, including owned domains, assumed customer sites, and domains listed for sale.

➤ Impersonation & typosquatting cases

A spotlight on suspicious or malicious domains mimicking your brand, including typosquats and deceptive variants that may be redirecting traffic or damaging your reputation.

➤ Risk categorisation & domain status

Each domain is classified to help you prioritise action:

- Assumed customer sites – Domains likely used by your users or affiliates
- For sale – Valuable domains available on the open market
- Suspicious – Domains flagged for impersonation, redirection, or brand abuse
- At risk score – A custom score that highlights potential exposure

➤ Gaps to fill

A prioritized list of high-value, unregistered domains, across key TLDs and markets that you should consider acquiring to protect your brand and prevent exploitation.

➤ Next steps & strategic recommendations

Clear, actionable guidance on what to do next; from defensive registrations and brokerage opportunities to takedown pathways and DNS strategies.

Take action

Contact our team to uncover gaps, reduce risk, and ensure your domain portfolio works harder for your brand.



sales@ilkari.tech



ilkari.tech